



Hosting the main trade fairs and conferences in the economic sector, Madrid is one of the major destinations for both national and international business tourism. Every year, 4,000 conventions and meetings, attracting over 700,000 visitors, are staged in the city – a tribute to Madrid’s experience and expertise, exceptional location and range of facilities and services, and its competitive prices.

There is already plenty of seating space in the auditoriums and halls of the Municipal Conference Centre in the Campo de las Naciones and the Convention Centre in the Paseo de la Castellana. But as if this isn’t enough, Madrid is eagerly anticipating a new state-of-the-art business centre in the former Real Madrid Sport City. The new building will accommodate cultural activities, conferences and large exhibitions and will provide Madrid with the largest and most avant-garde convention centre in Spain.

#### A new sun is rising

The project – designed by architects Tuñón and Mansilla – is a large sun rising up on the Paseo de la Castellana among four new skyscrapers: Torre Espacio and Torre Sacyr (both completed and standing at 236 meters tall), and Torre Cristal (Mutua) and Repsol Tower (still under construction, ultimately to tower 250 metres above the city). These skyscrapers will compose Madrid’s new skyline and will be set in relief by the new Madrid International Convention Centre. According to the architects, the concept of the Centre is “a rising sun, being pulled up by the optimism of knowing that Madrid is a city that lives, works and has fun at all hours of the day and night – a city where the sun never sets.”

#### Enormous semi-circle

The future Convention Centre is in the form of an enormous semi-circle. Standing 100 metres high and **60 metres wide, with an 80 metre radius**, the building will be six floors tall and will have five underground levels. The surface will be ornamented with perforations, which will also let light through to the interior and act as observation decks providing stunning vistas of the city and the surrounding mountain landscape. Furthermore, the sight of the actual construction will also be amazing, both during the day and at night, as the façade will be covered with small, energy-efficient light bulbs.

Contact:

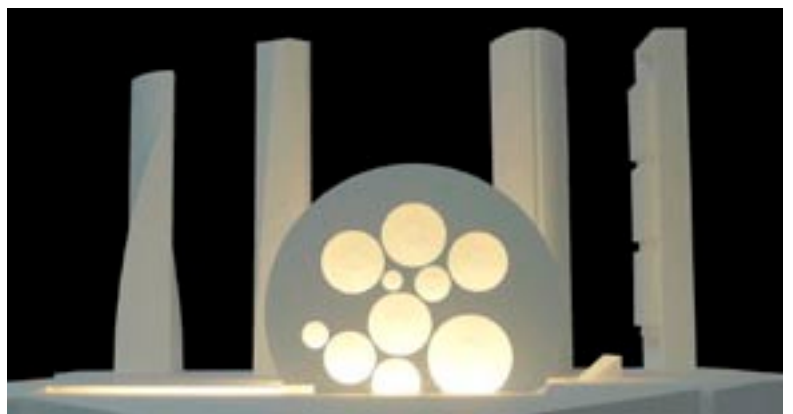
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#### MADRID’S FUTURE INTERNATIONAL CONVENTION CENTRE IN M<sup>2</sup>

- » 70,000 m<sup>2</sup> - the total surface
- » 15,000 m<sup>2</sup> - the exhibition space
- » 62,000 m<sup>2</sup> - the surrounding urban park

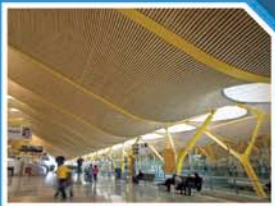
#### MADRID’S FUTURE INTERNATIONAL CONVENTION CENTRE IN CAPACITIES

- » 1 main auditorium for 3,500 people
- » 1 extra outdoor auditorium for 1,500 people
- » 1 hall for 1,500 people
- » 4 halls for 600 people
- » 6 halls for 400 people



- 58.995 | Hotel bed spaces
- 3.132.463 | Friends
- 5.077 | Restaurants
- 2.769 | Hours of sun per year
- 144 | Museums
- 15.023 | Taxis
- 172 | Air connections
- 03 | International fair and convention centres

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Stirling Prize for Architecture

8:30



**New spaces for success**  
Where professionals come together

12:40



**The Walk of Art**  
A private visit to a unique collection

18:30



**Spanish cuisine**  
Tradition and innovation in an international atmosphere

20:00

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Where will you celebrate it?*

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